

Survey of Intercultural Communication COMM 691 (Spring 2020)

Instructor: YoungJu Shin

Office: Stauffer Hall 466

Class Location: Stauffer A (STAUFA) 431

Class Time: Monday 6:00pm – 8:45pm

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Office Phone: 480-965-6905

Office Hours: Monday 3:00pm – 4:00pm & By
Appointment

The best way to reach me is through email. I usually respond to students' email within 48 hours (except the weekend). If you do not hear back from me in 3 days, it is highly likely that your email has been not safely delivered. Make sure to check my confirmation response email ALWAYS!

Course Description

Intercultural communication is widely studied by communication scholars. In this course, we will critically review and discuss communication theory and research in a wide range of intercultural communication contexts. The course should provide an opportunity for students to facilitate discussion about theoretical contribution, ethical consideration, methodological application, and practical implication of scholarly work by exploring topics as the following:

- Cross-cultural taxonomies and intercultural communication competence
- Immigration, acculturation, and intercultural identity formation
- Interpersonal relationship and conflict management
- Intercultural communication competence and sensitivity
- Media and culture
- Culture and health communication
- Organizational communication in global contexts

Objectives

The student of Survey of Intercultural Communication will be able to:

- Discuss the role of communication in diverse cultural contexts
- Evaluate theoretical and methodological application as well as ethical and practical implication of scholarly work in intercultural communication
- Develop intercultural communication research proposal of scholarly interest, based on the class reading and discussion

Required Reading

Kim, Y. Y. (2018). [*International Encyclopedia of Intercultural Communication*](#). New Jersey, NJ: Wiley.

Additional readings will be posted on Canvas.

Course Requirements	Points	Due Date (By 6pm)
Attendance and Participation	100	Weekly
Reflection Papers (10pts each x 10 weeks)	100	Weekly
Discussion Questions and Facilitation	25	TBD
Scholarly Article Presentation	20	TBD
Final Proposal Topic	10	April 6 th
Theory Presentation	50	April 13 th
Annotative Bibliography	100	April 20 th
Final Proposal Presentation	40	April 27 th
Final Proposal Paper	150	May 4 th

Grading Scale:

A+ 582 – 600	A 558 – 581	A- 540 – 557
B+ 522 – 539	B 498 – 521	B- 480 – 497
C+ 462 – 479	C 420 – 461	D 360 – 419
E 0 – 359		

Class Policy:

Attendance and Participation

Each student is expected to attend and fully participate in class. Attendance will be taken every week. Only one absence will be excused without any penalty. Afterward, each unexcused absence will result in a 10-point reduction from the entire grading points. Cell phone and Internet use are not allowed during the class time.

Late Assignments

Late work will not be accepted no later than a week of each assignment due date. Late assignment submitted within a week of the due date will be accepted with one letter degraded penalty.

Appeals

If you are dissatisfied with a grade received on a particular assignment, you may appeal. Appeals will be accepted in writing only within the two weeks following assignment of the grade.

Academic Dishonesty

Collusion takes place when two or more students work together to complete individual assignment. It is perfectly fine to help one another comprehend the course contents in and outside of the class but when it comes to the graded assignment, I expect you do your own work independently and have full responsibility of your work.

Plagiarism refers to taking someone's words or ideas without appropriate recognition. Plagiarism includes (is not limited to) other scholars' research, un/identified internet sources, other students' homework, or self-plagiarism. Be careful and mindful when you cite academic sources in your paper and presentation.

Title IX is a federal law that provides that no person be excluded on the basis of sex from participation in, be denied benefits of, or be subjected to discrimination under any education program or activity. Both Title IX and university policy make clear that sexual violence and harassment based on sex is prohibited. An individual who believes they have been subjected to sexual violence or harassed on the basis of sex can seek support, including counseling and academic support, from the university. If you or someone you know has been harassed on the basis of sex or sexually assaulted, you can find information and resources at <https://sexualviolenceprevention.asu.edu/faqs>.

As a mandated reporter, I am obligated to report any information I become aware of regarding alleged acts of sexual discrimination, including sexual violence and dating violence. ASU Counseling Services, <https://eoss.asu.edu/counseling>, is available if you wish discuss any concerns confidentially and privately.

Class Schedule: schedule may be subject to change throughout the semester.

Date	Topic	Readings
January 13 (Week 1)	Introduction to the Course	
January 17	Guest speaker: Dr. Jennifer Kam	ICGlobal Room 431 (3:30pm-4:45pm)
January 20 (Week 2)	<u>Martin Luther King Jr. Day: No Class</u>	
January 27 (Week 3)	Introduction to Intercultural Communication	Merkin; Boromisza-Habashi; Nakayama & Martin; Abeyta & Giles; Bennett; Lu & Hsu, 2008; Choi et al., 2011
February 3 (Week 4)	Cultural Taxonomies	Taras; McKay-Semmler; Hofstede, 2011; Kittler et al., 2011; Javidan & Dastmalchian, 2009; Gudykunst et al., 1996
February 10 (Week 5)	Acculturation	Pitts; Ozer; Kim I & II; Bourhis; McKay-Semmler & Kim, 2014; Shin & Maupome, 2016; Chen et al., 2008
February 17 (Week 6)	Immigrant Families	Baldwin; Kam & Lazarevic, 2014; Kam et al., 2010, 2017; Shin, 2019
February 24 (Week 7)	Intercultural Identity	Kim; Merrigan; Ting-Toomey; Shin & Hecht; Toomey et al.,

		2013; Lee, 2008; Brooks & Pitt, 2016
March 2 (Week 8)	Interpersonal Relationships	Zhang & Giles; Neuliep; Jackson; Ting-Toomey; Hornsey & Gallois, 1998; Neuliep, 2012; Chen et al., 2012
March 9 (Week 9)	<u>Spring Break: No Class</u>	
March 16 (Week 10)	Intercultural Communication Competence Intercultural Communication Theory Choice	Arasaratnam-Smith; Bennett; Zhang; Neuliep; Broome; Arasaratnam & Banerjee, 2011; Zhang et al., 2014
March 19 - 20	Guest Speaker: Dr. Ronald Jackson	TBD
March 23 (Week 11)	Media and Culture	Shuter; Grasmuck et al. 2009; Jin & Yoon 2014; Dutta et al. 2018; Park et al 2014
March 30 (Week 12)	Culture and Health Communication	Guntzviller et al. 2011, 2017; Kim et al., 2015; Sentell & Braun 2012
April 6 (Week 13)	Organizational Communication in Global Contexts Final Proposal Topic Choice	Tapai & Gisbert; Osland; Bennett; Wilkinson; Callgiuri & Tarique, 2012; Leonardi & Rodriguez-Lluesma, 2013
April 13 (Week 14)	Intercultural Communication Theory Presentation & PPT Due	
April 20 (Week 15)	No Class: Annotative Bibliography Due	
April 27 (Week 16)	Final Proposal Presentation & PPT Due Individual Meeting	
May 4 th (Week 17)	Final Proposal Paper Due	