New Scholarship
Jennifer G. Kaplan Endowment Scholarship
- Female undergraduate pursuing a career or studies in public relations
- Must be a full-time resident of Arizona
- Must demonstrate financial need as defined by ASU Financial Aid and Scholarship Services
- Must be a full-time student in the Hugh Downs School for the duration of the award.
- If no candidate meeting these criteria is identified, the scholarship will be awarded to support a male or female student from Arizona planning to pursue a career or studies in public relations.

Hugh Downs Scholars Program Endowment
- Minimum 3.0 cumulative ASU GPA
- Preference to juniors and seniors
- Must be a full-time student in the Hugh Downs School for the duration of the award.

Barnes Scholarship Endowment in Communication (Award split between semesters)
- Minimum 3.5 cumulative ASU GPA
- Junior/Senior status (during award period)
- Must be a full-time student for the duration of the award with an emphasis within the major in interpersonal or intercultural communication.

Alexander and Vivian Gentleman Endowed Scholarship
- Minimum 3.0 ASU GPA
- Preference to juniors and seniors; however, outstanding freshman and sophomores may be considered
- Must be a full-time student in the Hugh Downs School for the duration of the award.

Louis and Louise Menk Endowed Scholarship
- Minimum 3.0 cumulative ASU GPA
- Preference to juniors and seniors; however, outstanding freshman and sophomores may be considered
- Must be a full-time student in the Hugh Downs School for the duration of the award.

Robert and Sue Karatz Forensics Endowed Scholarship
- Minimum 3.0 ASU GPA
- Preference to juniors and seniors; however, outstanding freshman and sophomores may be considered. All majors with membership on the Forensics team will be considered.
- Must be a full-time student in any major for the duration of the award.
Rusty and Rosie Lyon Endowed Scholarship
- Minimum 3.0 cumulative ASU GPA
- Preference to juniors and seniors; however, outstanding freshman and sophomores may be considered.
- Must be a full-time student in the Hugh Downs School for the duration of the award.

William and Teeny Drakos Endowed Scholarship
- Minimum 3.0 cumulative ASU GPA
- Preference to juniors and seniors; however, outstanding freshman and sophomores may be considered.
- Must be a full-time student in the Hugh Downs School for the duration of the award.

House of Broadcasting Inc. Endowed Scholarship
- Minimum 3.0 cumulative ASU GPA
- Preference for scholarship selection shall be given to juniors and seniors; however, outstanding freshman and sophomores may be considered.
- Must be a full-time student in the Hugh Downs School for the duration of the award.

Norman K. Perrill Scholarship Endowment for the Hugh Downs School of Human Communication
- Recipient shall be pursuing an academic degree in Group Communication, Organizational Communication, or a related program of study associated with the Center for Strategic Communication.
- Preference is for recipient to demonstrate special needs such as physical disability, returning to school after a significant absence, a re-dedication to continuing education, or other special circumstance at the discretion of the selection committee.

Kristin Bervig Valentine Scholarship in Performance Studies
- Minimum 3.0 cumulative ASU GPA
- Full-time or part-time student pursuing any major or minor enrolled in performance studies classes in the Hugh Downs School and who has made significant contributions to the study of performance through creative activity, scholarship and/or community service.