

Education

PhD in progress, Communication Studies, August 2013 – present

Arizona State University (ASU)

Overall GPA: 3.84/4.00

Advisor: Dr. Pauline Hope Cheong

Committee Member: Dr. Steven Neuberg

State of Progress: Preparing for Comprehensive Exam in Spring 2016

Master of Arts, Advertising, May 2012

Michigan State University (MSU)

Overall GPA: 3.65/4.00

Bachelor of Arts, Advertising, July 2010

Xi'an International Studies University (XISU)

Overall GPA: 3.30/4.00

Specialty Areas

- Impacts of uses of social network sites (SNS) on self-disclosure
- Engagement in political participation on SNS

Research Experience

Self-Disclosure of Chinese Nationals on WeChat

Independent study, Arizona State University, 2015

- Investigated motives of using WeChat of Chinese nationals and their self-disclosure on WeChat with online surveys
- Analyzed the data with hierarchical multiple regression analyses on SPSS

Political Participation of Chinese College Students

Independent study, Arizona State University, 2014-2015

- Investigated political participation in Xi Jinping's anti-graft campaign on WeChat among

Chinese college students with online surveys

- Analyzed correlations between motives of WeChat uses and political participation in the anti-graft campaign on WeChat with hierarchical regression analyses on SPSS

Self-Disclosure Patterns among Chinese Nationals

Independent study, Arizona State University, 2014

- Interview 16 Chinese nationals about their self-disclosing behaviors in face to face communication vs. on social networking sites (SNS)
- Translate the interviews from Chinese to English
- Analyze the interviews with MAXQDA

Memetic Engagement as Middle Path Resistance

Led by Dr. Cheong, Arizona State University, 2013 to 2015

- Collect data about Singapore Ferrari Crash and Hong Kong Locusts Incident from SNS (e.g., YouTube)
- Code data into Excel based on the number of views and comments
- Translate data from Chinese to English
- Analyze data with qualitative methods

Distracted Students

Led by Dr. Cheong and Dr. Shuter, Arizona State University, 2013 to 2015

- Assist in designing surveys
- Collect data about mobile devices uses in class, perceptions of professor-student relationship from ASU undergraduate students
- Code data from ASU, Marquette University, and one Denmark university into SPSS
- Analyze data by running t-tests and other statistical tests

Publications

Journals

Chen, Y. (2015). Self-Disclosure Patterns among Chinese Users in SNS and Face-to-Face Communication, *International Journal of Interactive Communication Systems and Technologies*, 5, 55-69.

Shuter, R., Pauline, C. H., & Chen, Y. (under review). The Influence of Cultural Values on US and Danish Students' Digital Behavior: Exploring Culture, New Media and Social Context, *Journal of International and Intercultural Communication*.

Book Chapters

Cheong, P. H., & Chen, Y. (2015). Memetic Engagement as Middle Path Resistance: Contesting Mainland Chinese Immigration and Social Cohesion. In W. Chen & S. D. Reese (Eds.). *Networked China: Global Dynamics of Digital Media and Civic Engagement*.

Conference Papers and Presentations

Chen, Y. (2015). *Political Participation of Chinese College Students: Engagement in Xi Jinping's Anti-Graft Campaign on WeChat*. Paper will be presented at the 101th Annual National Communication Association, Las Vegas, Nov. 19-22, 2015.

Shuter, R., Cheong, P. H., & Chen, Y. (2015). *The Influence of Cultural Values on US and Danish Students' Digital Behavior: Exploring Culture, New Media and Social Context*. Paper will be presented at the 101th Annual National Communication Association, Las Vegas, Nov. 19-22, 2015.

Anderson, V., Bhagchandani, B., Brennenman, L., Campbell, A., Chen, T., Chen, Y., Fisher, R., Frammer, M., Hu, Q., Muasya, G., Pan, P., & Suwinyattichaiporn, T. (2015). Invited Panelist. Facilitating Intercultural Dialogue. Conflict Transformation Summit, April 24, 2015.

Chen, Y. (2014). Self-Disclosure Patterns among Chinese Nationals at Social Networking Sites versus in Face to Face Communication. Paper was presented at the 100th Annual National Communication Association, Chicago, Nov. 20-23, 2014.

Ndiaye, K., Zhuang, J., Havener, N., Sparapany, N., Kurian, J., & Chen, Y. (2012). Negotiating Health in the US: Understanding International Students Beliefs and Health Care Experiences. Paper presented at the 62nd Annual Conference of International Communication Association, Phoenix, May 24-28, 2012.

Teaching Experience

Undergraduate Level Courses

COM 263 Elements to Intercultural Communication (Online)

COM 259 Business and Professional Communication

COM 100 Introduction to Human Communication (Online)

Awards and Recognition

- Top Student Paper, Association of Chinese Communication Studies, National Communication Association, 2015
- Summer Research Grant, Hugh Downs School of Human Communication, Arizona State University, 2015
- Jumpstart Research Grant, Graduate and Professional Student Association, Arizona State University, 2014
- Scholarship Awards, International and Intercultural Communication Division, National Communication Association, 2014
- Outstanding Graduate, Department of Journalism and Communication, XISU, 2010
- Outstanding Student Staff, Department of Journalism and Communication, XISU, 2009

Services

- Assembly Member of Social Science of Graduate and Professional Student Association, ASU, 2014-2015
- Volunteer of Grad Student Social, ASU, 2014
- Volunteer of Beautifying Project of David Crockett Elementary School, ASU, 2013
- Volunteer of Safe Place Race for the Place 5K, MSU, 2011
- Interpreter of Maymester Abroad Programs of University of Texas-Austin, XISU, 2009
- Interpreter of Sino-India Programs of API CHINA & INTERPHEX CHINA, XISU, 2009