

**WESTERN STATES COMMUNICATION ASSOCIATION**  
**88<sup>th</sup> Annual Convention**  
**February 17-21, 2017**

**BRADLEY ADAME**

TOP FOUR PAPERS IN HEALTH COMMUNICATION

Health Communication Interest Group

Chair: Bradley Adame, Arizona State University

Respondent/Facilitator: Bradley Adame, Arizona State University

LEGISLATIVE ASSEMBLY

**ELISSA ADAME**

TOP FOUR PAPERS IN HEALTH COMMUNICATION

Health Communication Interest Group

“Training Anesthesiologists to Frame Feedback: An Experimental Investigation of Feedback in a Healthcare Setting” *Top Paper*

Elissa A. Adame, co-author, Arizona State University

CENTRALIZING FAMILY AND CULTURE IN HEALTH COMMUNICATION

Health Communication Interest Group

Chair: Elissa Adame, Arizona State University

SUN, FUN AND FOOD: STUDIES IN COMMUNICATING FOOD AND SUN **SAFETY**

Health Communication Interest Group

A Health Communication Field Experiment to Promote Sun Safety at College Outdoor Recreation Venues

Respondent/Facilitator: Elissa Adame, Arizona State University

**PAULINE HOPE CHEONG**

MASTER TEACHER AWARD PANEL

Communication and Instruction Interest Group

The Communication and Instruction Interest Group has recognized and honored great teachers since 1988. Come celebrate this year’s award winners, hear about her approaches to teaching, and engage in a rich discussion of the art and practice of teaching in our field.

The 2016 Master Teacher Awardee is: Pauline Hope Cheong, Arizona State University

**AMIRA DE LA GARZA**

CENTRALIZING THE MARGINS IN THE FOUR SEASONS OF ETHNOGRAPHY: HONORING THE SCHOLARSHIP AND TEACHING OF **AMIRA de la GARZA**

Intercultural Communication Group and Performance Studies Interest Group

Amira de la Garza’s (2000) essay, “The Four Seasons of Ethnography: A Creation-Centered Ontology for Ethnography,” has become a landmark essay in ethnographic, decolonial, and indigenous studies. de la Garza’s monograph and methodology have informed writers on indigenous methodologies around the world and across disciplinary interest areas, but the work itself has remained marginal within the field of Communication Studies. Scholars who have used or studied with de la Garza offer their perspectives, followed by de la Garza’s reflections. Those who have studied with de la Garza or who are interested in indigenous and postcolonial methodologies should attend.

Respondent: Amira de la Garza, Arizona State University

PERFORMING THE MARGINALIZING CENTERS OF RELIGIOSITY: FROM THE MUNDANE TO THE PROFOUND

Performance Studies Interest Group

Respondent/Facilitator: Amira de la Garza, Arizona State University

**BRANDON FERDERER**

PERFORMANCE AND PERFORMATIVITY OF THE BODY IN PUBLIC SPACES: EXPLORATIONS OF CORPULENT TEMPORALITIES, BANKSY AS FEMINIST PERFORMANCE, AND THE WWE'S POTENTIAL FOR DRAG INTERVENTION

Performance Studies Interest Group

Respondent/Facilitator: Brandon Ferderer, Arizona State University

**TOP FOUR PAPERS IN RHETORIC AND PUBLIC ADDRESS**

Rhetoric and Public Address Interest Group

"Portals: Blurring Public/Private, Otherworldly Places, and a Return to (Digital) Co-presence" *top paper*

Brandon B. Ferderer, Arizona State University

**WITNESSING FROM THE MARGINS: REFLECTING, EXPANDING AND DECENTERING PERFORMATIVE TEXTS THROUGH PERFORMANCE RESPONSE WITH/AT WSCA 2017**

Performance Studies Interest Group

This panel offers extemporaneous performance responses -- poetic response, generative autobiography, dance/movement, spoken word, critical performance autoethnography, etc -- to other paneled performances at WSCA 2017. It provides an opportunity for a fertile field of performance scholars to *reflect on what is living in the margins* in the performance studies field. By *centering* myriad performance methodologies the panelists seek to discover, unpack, examine, center, and amplify marginalized elements in the various performances/performance panels at the conference. The panel seeks to *marginalize the center* of the 2017 WSCA conference by *centralizing the marginality* of the participants.

Participants: Brandon Ferderer, Arizona State University

**ROSALIE FISHER**

REFRAMING COMMUNICATION THEORY: THE IMPACT OF PERFORMANCE AND FILM ON EMPATHY

Presenter: Rosalie Fisher, Arizona State University

The goal of this workshop is to explore the impact that watching a film or performance has on people's feelings, perspectives, and capacity for empathy. This workshop begins with a brief description of the research conducted on empathy, followed by a viewing of a short documentary made by the presenter. Participants will complete a survey before and after the viewing of the film, with questions regarding their perspectives on empathy. The remaining time will be allotted for small group discussion/interviews as we explore the role that film and performance plays in people's perceptions of empathy. The discussion will also include a civil dialogue portion, which invites participants to volunteer to take a position on the topic discussed in the film in order to foster a discussion about the future directions for research on empathy and conflict negotiation.

**CARLOS FLORES**

FROM MARGIN TO MAINSTREAM (AND BACK AGAIN): EXPLORING THE POKÉMON GO PHENOMENON

Media Studies Interest Group

Chair: Carlos Flores, Arizona State University

**CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY**

Communication and Instruction Interest Group

"Civil Communication: Moving Dialogue, Listening, and Civility to the Center of the Classroom"

Carlos Flores, Arizona State University

Jennifer Linde, Arizona State University

**KORY FLOYD**

## EXPLORING THE MARGINS: INTERPERSONAL COMMUNICATION IN DIVERSE CONTEXTS

Interpersonal Communication Interest Group

“Deficient Social Connection Corresponds with Politically Conservative Thought”

Kory Floyd, University of Arizona (Arizona State University)

## INTERPERSONAL COMMUNICATION IN DIVERSE SOCIAL AND PROFESSIONAL SPACES

Interpersonal Communication Interest Group

Despite the tendency to fragment the study of communication into subdisciplines, divisions, and interest groups, many forms of communication occur across these boundaries, and interpersonal communication is a prime example. Multiple social and professional contexts, from the family and corporate worlds to medical and psychotherapeutic environments, rely on competent interpersonal communication. This panel discusses ways to “break out” of artificial disciplinary boundaries, and appreciate the study and function of interpersonal communication in diverse social and professional spaces, with the aim of encouraging more translational and applied research into interpersonal communication competence across the human landscape.

Chair and Discussant: Kory Floyd, University of Arizona (Arizona State University)

## EMERGING ADULT AND YOUNG ADULT RELATIONSHIPS

Interpersonal Communication Interest Group

“Wait – My Family Can Affect My Sex Life?': Examining Associations between Family Communication Patterns and Young Adults' Sexual Self-Concepts”

Kory Floyd, University of Arizona (Arizona State University)

Paul Mongeau, Arizona State University

**MELISSA FRAMER**

## CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY

Communication and Instruction Interest Group

“Using Civil Dialogue in Spaces of Gendered/Sexual Violence”

Melissa Framer, Arizona State University

Sarah Jones, Arizona State University

**JOHN GENETTE**

## CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY

Communication and Instruction Interest Group

“Civil Dialogue in the High School: Reflecting on Organic Dialogue and Student Insights”

John Genette, co-author, Institute for Civil Dialogue &amp; Arizona State University

**GINO GIANNINI**

## DECENTERING NORMS OF COMMUNICATION RESEARCH METHODS

Communication Theory &amp; Research Interest Group

“Constraining and Sustaining—Enabling and Changing: Theorizing the Meta Master Narrative Constructed in Communication Research”

Gino A. Giannini, co-author, Arizona State University

**KATRINA HANNA**

## PUSHING ON PARADIGMS OF COMMUNICATION THEORY WITH RHETORIC

Communication Theory &amp; Research Interest Group

Chair: Katrina Hanna, Arizona State University

RHETORICAL PERSPECTIVES OF MEDIA  
Media Studies Interest Group  
Chair: Katrina Hanna, Arizona State University

HOMO ECONOMICUS IN THE MIRROR: NEOLIBERALISM IN MEDIA REPRESENTATIONS OF SELF AND NATION  
Media Studies Interest Group  
"Shut it Down!: Negotiating Postfeminist Work/Life in *30 Rock*"  
Katrina Hanna, Arizona State University

**SOPHIA HOLEMAN**  
TOP FOUR PAPERS IN LANGUAGE AND SOCIAL INTERACTION  
Language and Social Interaction Interest Group  
"Charisma: A Social Superpower" *Top Debut Paper*  
Sophia Holeman, Arizona State University

**JANET JACOBSEN**  
CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY  
Communication and Instruction Interest Group  
"Civil Dialogue: Teaching Students How to Disagree without Being Disagreeable"  
Clark Olson, Arizona State University  
Janet Jacobsen, Arizona State University

**SARAH JONES**  
CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY  
Communication and Instruction Interest Group  
"Using Civil Dialogue in Spaces of Gendered/Sexual Violence"  
Sarah E. Jones, Arizona State University  
Melissa Framer, Arizona State University

**HEEWON KIM**  
TOP FOUR PAPERS IN ORGANIZATIONAL COMMUNICATION  
Organizational Communication Interest Group  
"Enhancing Organizational Awareness for Distributed Knowledge Sharing through the Use of Enterprise Social Media"  
Heewon Kim, Arizona State University

BROADCASTING FROM THE BRINK: MARGINALIZED AND MEDIATED VOICES IN HEALTH COMMUNICATION  
Health Communication Interest Group  
Respondent/Facilitator: Heewon Kim, Arizona State University

**JENNIFER LINDE**  
CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY  
Communication and Instruction Interest Group  
"Civil Communication: Moving Dialogue, Listening, and Civility to the Center of the Classroom"  
Carlos Flores, Arizona State University  
Jennifer Linde, Arizona State University

**PAUL MONGEAU**

EMERGING ADULT AND YOUNG ADULT RELATIONSHIPS

Interpersonal Communication Interest Group

“Wait – My Family Can Affect My Sex Life?\": Examining Associations between Family Communication Patterns and Young Adults’ Sexual Self-Concepts”

Kory Floyd, University of Arizona

Paul Mongeau, Arizona State University

EXECUTIVE COUNCIL, OFFICERS’ REVIEW

LEGISLATIVE ASSEMBLY

**BAILEY OLIVER**

TOP PAPERS IN INTERPERSONAL COMMUNICATION

Interpersonal Communication Interest Group

“It’s Not Your Day, It’s Hers”: Role Motivations & Conflict in the Storied Experiences of Female Bridesmaids” *Top Student Paper*

Bailey M. Oliver, Arizona State University

**CLARK OLSON**

CIVIL DIALOGUE AND PEDAGOGY: NEW STRATEGIES FOR COPING WITH MARGINALITY

Communication and Instruction Interest Group

“Civil Dialogue: Teaching Students How to Disagree without Being Disagreeable”

Clark Olson, Arizona State University

Janet Jacobsen, Arizona State University

**PENG PAN**

COMMUNICATING IDENTITIES IN (TRANS)NATIONAL CONTEXTS

Intercultural Communication Interest Group

“Framing Ethnicities in China: On the Front Covers of the Nationality Pictorial”

Peng Pan, Arizona State University

**COLTER RAY**

CREATING HEALTHIER PEOPLE: PARENTS AND PRACTITIONERS COMMUNICATING HEALTH

Health Communication Interest Group

Chair: Colter Ray, Arizona State University

RELATIONAL COMMUNICATION: SUPPORT, FACEWORK, AND CLOSENESS

Interpersonal Communication Interest Group

“Nonsupport Versus Varying Levels of Person-Centered Emotional Support: A Study of Women with Breast Cancer”

Colter Ray, Arizona State University

Alaina M. Veluscek, Arizona State University

**ROBERT RAZZANTE**

SONGS AND SERMONS FROM THE CENTER AND MARGINS

Rhetoric and Public Address Interest Group

“Rhetorical Re-Framing and Counter Narratives: An Ideological Critique of the Christian Hip-Hop Artist Lecrae Moore”

Robert J. Razzante, co-author, Arizona State University

**NIKKI TREMBLAY**

TOP FOUR PAPERS IN LANGUAGE AND SOCIAL INTERACTION

Language and Social Interaction Interest Group

“Just Kidding!: The Identity of the Standup Comedian From a Communicative Perspective” *Top Paper*

Rikki Tremblay, co-author, Arizona State University

**MICHAEL TRISTANO**

NEGOTIATING SELF AND OTHER IN INTERCULTURAL INTERACTIONS

Intercultural Communication Interest Group

“I Gotta Be Happy With The Position I’m In”: A Communicative Identity Negotiation of Latino Men Who Have Sex With Men”

Michael Tristano, Arizona State University

WITNESSING FROM THE MARGINS: REFLECTING, EXPANDING AND DECENTERING PERFORMATIVE TEXTS THROUGH PERFORMANCE RESPONSE WITH/AT WSCA 2017

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Participants: Michael Tristano, Arizona State University

**NIKKI TRUSCELLI**

EXPLORING FRIENDS, BENEFITS, AND DATING RELATIONSHIPS

Interpersonal Communication Interest Group

“Relational Uncertainty in Friends with Benefits Relationships: Negotiating Uncertainty Reduction Strategies When Romantic Interest Develops”

Nikki Trusculli, Arizona State University

BROADCASTING FROM THE BRINK: MARGINALIZED AND MEDIATED VOICES IN HEALTH COMMUNICATION

Health Communication Interest Group

Chair: Nikki Trusculli, Arizona State University

SUN, FUN AND FOOD: STUDIES IN COMMUNICATING FOOD AND SUN SAFETY

Health Communication Interest Group

“A Health Communication Field Experiment to Promote Sun Safety at College Outdoor Recreation Venues”

Nikki Trusculli, co-author, Arizona State University

**ALAINA VELUSCEK**

RELATIONAL COMMUNICATION: SUPPORT, FACEWORK, AND CLOSENESS

Interpersonal Communication Interest Group

“Nonsupport Versus Varying Levels of Person-Centered Emotional Support: A Study of Women with Breast Cancer”

Colter Ray, Arizona State University

Alaina M. Veluscek, Arizona State University

**ASHLEY WHEELER**

(G.I.F.T.S.) GREAT IDEAS FOR TEACHING STUDENTS

Community College Interest Group

“Outline Building Blocks”

Ashley Wheeler, Arizona State University

PUTTING PLACES, BODIES, AND BORDERS AT THE CENTER OF RHETORIC

Rhetoric and Public Address Interest Group

“Place-Framing the Public/Private Distinction in a Neighborhood Controversy”

Ashley Wheeler, Arizona State University